

**WEICON GmbH & Co. KG**

## **Branch offices on all continents**

### **Weicon now represented in Australia**

Weicon, the manufacturer of adhesives and sealants, has founded an eleventh branch abroad. With the new location near Brisbane in Australia, the Münster-based family business is now represented worldwide with branch offices on all continents.

### **Weicon Australia Pty. Ltd.**

Weicon Australia Pty. Ltd, the official name of the new branch, is based in Yatala, between Brisbane and the Gold Coast, on the east coast of Australia. The branch is headed by Managing Director Joelle del Rio. “We’ve been working with Joelle for years. She joined our team in Münster in 2020 as a student trainee in our e-commerce department. Two years ago, she emigrated to Australia and set up the online business with our products there. We are very much looking forward to a successful collaboration with Joelle and her team and to a great start in Australia,” says Ann-Katrin Weidling, co-partner of the Weicon Group.

### **Brisbane and the Gold Coast**

More than three million people live in the region of the new branch between Brisbane and the Gold Coast. Brisbane is the industrial, commercial and financial centre of the state of Queensland and the third largest city on the continent.

## **The economy in Australia**

Australia is a very interesting market for German companies. The strongest sectors of the economy are mining, the extraction of raw materials, the energy sector and environmental technology. Despite long distances, the continent is an important procurement market for many raw materials. The development of renewable energies, such as offshore wind power, has played a key role in Australia for several years and the country aims to reach carbon-neutrality by 2050.

276 words

41 rows

1709 signs (incl. blanks)

## **More information:**

[www.weicon.com](http://www.weicon.com)

## **Company profile:**

Since 1947, WEICON GmbH & Co. KG has been manufacturing special products for the industrial sector. The company's product range includes special adhesives and sealants, technical sprays as well as high-performance assembly pastes and lubricants for all areas of industry – from production, repair and maintenance to servicing. WEICON is also active in the development and distribution of stripping tools under the WEICON TOOLS brand. The company's headquarters are located in Münster, Westphalia, Germany. WEICON has subsidiaries in Dubai, Canada, Turkey, Romania, South Africa, Singapore, the Czech Republic, Spain, Italy, Colombia and Australia and is represented by partners in more than 120 countries all over the world.

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